

Information for Artists

Colorado Performing Arts Jamboree 2019

Friday, January 25, 10am-3pm
Jefferson County Fairgrounds Exhibit Hall
15200 W 6th Ave Golden CO 80401



Here's information about the Jamboree, the 2019 *Guide to Colorado Performers*, and being an exhibitor.

What's the Jamboree?

- It's a one-day trade show held on Fri., Jan. 25, at Jefferson County Fairgrounds Exhibit Hall.
- It's a place where Colorado performing artists set up tables, bring their promotional materials and connect one-on-one with talent buyers from all over Colorado. Lunch is available for purchase; networking opportunities at no charge.
- It's Colorado's best performing arts marketplace—a tradition since 1988!
- Register now at <http://venturewest.biz/registration.html>

Who Comes to the Jamboree?

- **Exhibitors:** Colorado performing artists of all kinds: Clowns, children's performers, dancers, jugglers, theatre acts, musicians of all kinds: bands, choruses, solo acts, singer-songwriters, in such traditions as Afropop, Blues, Americana, Caribbean, Celtic, Country, Cowboy, Folk Rock, Jazz, Latin, Tribute bands, Funk, Rockabilly, Reggae, and more. From performers who play for a Red Rocks-size audience to those who perform for the smallest birthday party.
- **Buyers:** Presenters and buyers from parks and recreation departments, arts councils, municipalities, community centers, libraries, concert series, art galleries, farmer's markets, festivals, corporations, and more, plus the occasional buyer who's looking for a wedding band.

What's the Guide?

- The *Guide to Colorado Performers*, published every two years, is a year-round, desktop companion for professionals in the performing arts all across Colorado (as well as parts of neighboring states).
- It's provided at no charge to buyers who attend the Jamboree and is available for purchase to anyone. Every year we also distribute a number of copies gratis to parks and recreation agencies, community arts councils, resorts, corporations, festivals, and special events—anyone in Colorado who hires performers.
- The Guide is also an excellent resource for performers, containing a new and improved "Where the Gigs Are," a collection of contact information for buyers around the state and region
- A listing in *The Guide to Colorado Performers* gives buyers clear, factual information about your group's work and if you purchase a display ad, you can further define the character and image of your group—let buyers know what makes you stand out!
- This year, for the first time, **COLOR** is available for FULL- and HALF-page ads!

How Do I Get My Act in the Guide?

- If you exhibit at the Jamboree, you are automatically listed in the *Guide*. In addition, you can purchase a display ad if you would like.
- If you don't choose to exhibit at the Jamboree, you can still purchase a listing and/or a display ad in the *Guide*. (If you purchase a display ad, you will receive a listing at no charge.)
- See sample ad pages here: <http://venturewest.biz/guide.html>.

- Following are ad dimensions and prices:

Advertising In The Guide		
Full Page (B&W) - \$175.00	<p>Full Page</p> <p>\$175 Black & White</p> <p>\$250 Color</p> <p>7.5" x 4.5"</p>	<p>Half Page</p> <p>\$125 Black & White</p> <p>\$175 Color 4.5" x 3.75"</p>
Full Page (Color) - \$250.00		
Half Page (B&W) - \$125.00		
Half Page (Color) - \$175.00		
Quarter Page - \$75.00		<p>Quarter Page</p> <p>\$75 Black & White 2" x 3.5"</p>

- All ads must be submitted electronically, in PDF, .jpg or .tif format. **Camera-ready ads are due no later than December 21, 2018.**
- To place your order, go to this page and click on Artist Registration: <http://venturewest.biz/registration.html>

Exhibit Hall Information

- All exhibitors are entitled to a free listing in *The Guide*. **If you want to be listed in *The Guide*, you must register by December 21, 2018.**
- **Deadline to register for the Exhibit Hall is Mon., January 21.**
- Exhibit spaces consist of 6' tables (\$75 each) and a limited number of 4' tables (\$60 each) arranged throughout the Exhibit Hall.
- The Exhibit Hall is set up in a format deliberately designed to invite collaboration (no pipe-and-drape walls between booths). It creates a casual atmosphere that facilitates the relaxed sharing of information.
- Electricity can be available to all exhibitors, however, count on bringing extension cords and multi-plug units. (Label your gear.)
- Exhibit spaces do not have 'backs' to them. Plan to do all of your display flat on the table or by whatever elevation or levels you can create on the tabletop. Easels and some standing items can be used behind the tables. NOTE: EXHIBIT DISPLAYS TALLER THAN 5' 6" THAT ARE SOLID SUCH THAT PEOPLE CAN'T SEE THROUGH THEM MUST REGISTER FOR SPACES 1-8.
- All sound and video equipment MUST have headphones. No sound is to be broadcast so it is heard in the room at large.
- Bring demo recordings that can be given away as well as plenty of printed material that explains or demonstrates the excellence of your work (brochures, copies of reviews, etc.).
- Don't plan to put tape on anything that belongs to Jeffco, including the floor.

- Jeffco has wifi; the password will be posted at the Venture West table. But it is advisable to have anything you want to play available on thumb drive or disk rather than streaming. When 100 exhibitors are trying to access the internet it gets slow and problematic.
- Food and beverage are available for purchase, or you may bring your own if you prefer.
- Exhibitors may arrive at 8:30am. Buyers arrive at 10am. Strike and departure is not allowed until 3pm.
- A couple of "policies" from the facility: Do not use those teeny tiny pieces of mylar or plastic that are shaped like musical notes or duckies or whatever. They are a royal pain to get off the floor. The facility has instituted a \$50 fine per occurrence, so if they have to sweep up three locations they will charge the event \$150. DO NOT USE DUCT TAPE. In fact, don't use any tape on the floor. We need to use carpet pieces or cord covers to hold down cords. If you need something secured ask at the Venture West table and we will advise.
- We'll send a series of notes over the few days preceding the event to orient everyone. If you will have someone working your space for you, be sure they get the pre-event information. Send us their edresses, we're glad to include them on everything.

We hope artists and presenters get to know each other and begin to establish rapport that will allow years of arts projects together.

Jim
303-329-6242
venturewestjim@gmail.com
<http://venturewest.biz/jamboree.html>

11/2018